**MEDIA ALERT**

**CONTACT:** Shannon Sneade, Shannon@gomixte.com, 702-540-8108

**SAN DIEGO, May XX, 2019**

**Links:**

[Photos of Youth Will](https://drive.google.com/drive/folders/1W0Hpe6z6jUm5oYcOlph4RGqmd72yXBQx?usp=sharing)

**May 18: Nonprofit and Supervisor Nathan Fletcher Launch First Youth-Oriented Budget Forum**

* *County staff to educate region’s youth on budgeting process*
* *Youth to put forward new funding proposals for mental health, improved transportation and other priorities*

**WHAT**:

On the heels of [Youth Will’s launch](https://youthwill.org/introducing-youth-will/), the organization is hosting its first action to insert youth perspectives into San Diego policymaking and investments for 2019-20. The effort is part of the organization’s vision to make San Diego a world-class region for children and youth.

**WHY**:

Youth investment accounts for a disproportionately small amount of San Diego County’s budget despite youth making up 20 percent of the region’s population. In response to this, [Youth Will](http://youthwill.org/) is partnering with local elected representatives across the region to educate youth on county processes, as well as provide a platform for them to advocate for the issues they care about most.

**WHO:**

* [Youth Will policy fellows](https://youthwill.org/our-story/) from diverse socioeconomic and ethnic backgrounds
(Spanish speakers available)
* Dozens of local youth activists and nonprofit leaders

**VISUALS:**

* San Diego County staff presenting to dozens of youth
* Young people making demands in front of County staff
* [Display of large-scale Youth Bill of Rights](https://scontent.fsan1-1.fna.fbcdn.net/v/t1.0-9/59529027_1683063785172815_5614247946431234048_o.jpg?_nc_cat=102&_nc_ht=scontent.fsan1-1.fna&oh=fb63f4d6273abe40d8f4c7cd5387e7fe&oe=5D5E0420)

**ADDITIONAL DETAILS:**

* **Organization**: Youth Will
* **Date/time**: May 18, 2019 from 2 – 4 p.m.
* **Location**: Laborers’ Union Local 89 – 4161 Home Avenue, San Diego, CA 92105
* **For interviews**: Contact Shannon Sneade at Shannon@gomixte.com or call 702-540-8108
* **Links to use in your story**: [www.youthwill.org](http://www.youthwill.org/)

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**About Youth Will**

Youth Will, formerly the San Diego Youth Development Office, is a leading expert on solutions to help youth reach their full potential. The nonprofit is fighting for a future where every young person has what they need to be happy, healthy, and prepared to reach their potential by building youth power, improving youth development, and demanding youth prioritization. For more information, visit youthwill.org.