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**6 MILLION HITS IN OUR FIRST YEAR!**



## **COMING SOON: HOLIDAY SPECIAL SECTION!**

- **“Gifts from East County” shopping guide**
- **Discounts and coupons for holiday shoppers**
- **Holiday festivals and seasonal events**
- **Family fun: ice skating, snow activities, Santa visits and more**
- **Holiday shopping tips and trips**
- **Recipes, menus and restaurant holiday specials**
- **Holiday music and concerts**
- **Seasonal arts and crafts**
- **Full holiday coverage: Christmas, Thanksgiving, Halloween, Hanukkah, Kwanzaa, New Year’s**

**RESERVE AD SPACE NOW FOR YOUR BUSINESS, GROUP OR EVENT**

**Contact: Leon at 619-316-0657 [leon@eastcountymagazine.org](mailto:leon@eastcountymagazine.org)**

**or Miriam at 619-698-7617 [ads@eastcountymagazine.org](mailto:ads@eastcountymagazine.org)**



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Dear Business Owners and Community Leaders:

As our gift to the community, East County Magazine is offering local businesses and community groups heavily discounted rates to advertise in our **"Holidays in East County"** special section!

- Ad rates start at just \$10 a week for the 10-week holiday season.
- For \$180, you can have a business-card sized ad .
- For \$100 more, you can add a holiday coupon.
- Larger ad options include tower ads (\$35 a week) and banners (\$60 a week, limited space available)
- 4-week ads for special events are available at 50% off the above rates.
- Add a homepage ad for a modest amount extra
  
- *Ads include a link to your website – or open to a full page flyer!*
- *We're getting a million hits a month at [www.EastCountyMagazine.org](http://www.EastCountyMagazine.org).*
- *60% of Americans now get the majority of their news online.*
- *We drive traffic to our website with our weekly e-newsletter and other promotions.*
- *Holiday section will include holiday festivals and events, holiday recipes, coupons, money-saving tips, crafts, East County shopping guide, family fun, and much more.*

**DON'T MISS OUT ON THE ONLINE AUDIENCE THIS HOLIDAY SEASON!**

Call (619)698-7617 or (619)316-0657 or email [leon@eastcountymagazine.org](mailto:leon@eastcountymagazine.org) today while space is still available – at these rates, we expect our Holiday section to fill up fast!



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## HOLIDAY SPECIAL SECTION

**10 WEEKS: Mid-October through 1<sup>st</sup> week of January**

	Holiday section	Add	any 2 sections:	*Add homepage:	**Add a Holiday Coupon:
Button	\$100 (\$10/week)	\$	50	\$ 50	N/A
Square	\$130 (\$13/week)	\$	75	\$ 75	N/A
Tall (Biz card vertical)	\$180 (\$18/week)	\$	100	\$100	\$100
Extra Tall	\$220 (\$22/week)	\$	150	\$150	\$150
Tower	\$350 (\$35/week)	\$	250	\$250	\$200
Banner	\$600 (\$60/week)	\$	400	****	\$200

**\*based on availability**

**\*\* Holiday coupon – choice of 3 sizes – biz card (horizontal or vertical), double-wide, or double-tall**

**(Yes, this is a great deal--our holiday gift to you!)**

**EVENT ADVERTISING:** 4 week event-only ads available at 50% off above rates.

Video and animated ads available at affordable rates! Ask for a custom estimate.

Rates are for camera-ready art. If you don't have camera-ready art, layout service is available. Basic layout is \$35 for most ads.

Premium placement: 25% additional.

**Reach our growing online audience – 6 million hits to our site in our first year!**

**RESERVE SPACE TODAY! CALL 619-698-7617 or 619-212-3651, or e-mail**

**[leon@eastcountymagazine.org](mailto:leon@eastcountymagazine.org)**

